

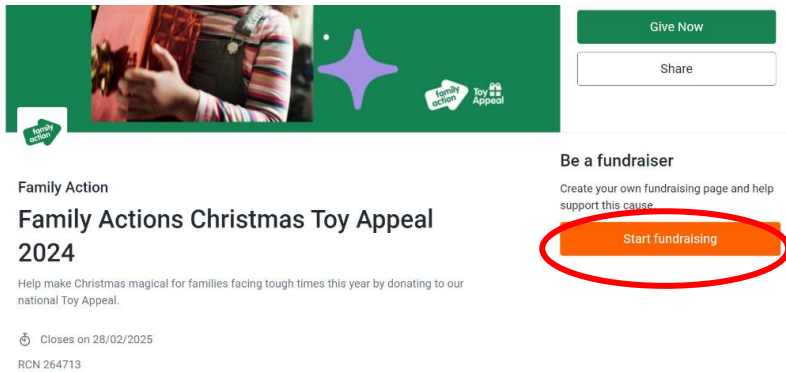


How to set up a JustGiving Fundraising page

Here is your step-by-step guide on how to create your own JustGiving page to collect monetary donations amongst your staff for those wishing to donate in an alternative way to gift buying. The money raised through Toy Appeal JustGiving pages will go directly towards Family Action as a supplement to the gifts you collect.

You can create your company's own 2025 fundraising page on JustGiving and link it to our wider Family Action Toy Appeal campaign. This way you will be able to keep track of how much your company is raising, whilst also ensuring the money you raise goes directly to Family Action.

Step 1: Go to our [Family Actions Christmas Toy Appeal 2025 – JustGiving](#) campaign page and click the orange 'Start fundraising' button to create your own fundraising page. If you do not already have a JustGiving account, you can set one up to do this.



Step 2: Answer the questions prompted and select a target amount for you to raise (this can just be an estimate and doesn't have to be reached, don't worry).

How much would you like to raise?

Targets help to set the donors, maximising funds for your selected charity

£ 500 GBP

£500 £1,000 Most popular £1,500 No target

Don't worry, if your target isn't reached, all funds raised will still be sent to your chosen charity.

Step 3: Personalise your fundraising page– add your company name, a cover photo and anything extra you wish. You can also customise the fundraising page URL here. You can edit the details of your fundraising page at any time if you need to.

Personalise your page

A great story will help to engage potential supporters. Not ready? [Skip and add later](#)

Page title

COMPANY NAME Supporting Family Actions Toy Appeal 2024

Why are you raising money?

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We know many families struggle with the additional financial and emotional pressures of the festive season. What's more, due to the impact of the cost-of-living crisis, this year many families who were					

Step 4: Launch your fundraising page! Once you are ready, click 'Launch my page' to make your fundraising page go live. You will then be able to share it with colleagues and any donations you collect from your fundraising page will go directly to our larger Family Action 2025 Toy Appeal campaign funds.

Set your fundraiser live

By clicking 'Launch my page', you agree to our [terms of service](#), our [privacy policy](#), and have read the [Fundraising Regulator's Guidance Notes](#).



Back

Launch my page

Good luck and thank you for fundraising for our Toy Appeal, we are so grateful for your support!

Any questions please contact toyappeal@family-action.org.uk